Mr. Prashant Apte of Maharashtra State (India) was elected as the President of the South Asian Bodybuilding and Physique Sports Federation (SABBF) by member countries in attendance in Pune, India during the 52nd Asian Championships. A special meeting convened by Datuk Paul Chua with member countries from the South Asian Region voted in favour of having Mr Prashant Apte to lead the regional group consisting of Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka. SABBF will enhance and play a major role in the regional cooperation through bodybuilding and physique sports.

By profession, Mr Prashant is a successful businessman and his passion is for Bodybuilding and Physique Sports and will contribute financially to this organisation in all championships for its success in the coming years.

In 2019 the 12th South Asian Bodybuilding and Physique Sports Championships will be held in Kathmandu, Nepal from 14 - 15 June organised by the Nepal Bodybuilding and Fitness Federation.